

# CAMILO AUGUSTO BAQUERO RODRIGUEZ

## ABOUT ME

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My name is Camilo Baquero. I am 43 years old, and I am a husband and a father of two children. I enjoy living my life to the fullest by singing, playing guitar, and biking. I am passionate about continuous personal and professional growth, and I am convinced that networking is a crucial element for a successful life. I enjoy making connections all the time.

## PROFESSIONAL PROFILE

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Storyteller / Executive Producer / Showrunner / Supervising Producer (production and post-production). Experienced in the development and production of different scripted and non-scripted formats.

Almost two decades in the entertainment industry, have allowed me to be part of important local and international initiatives, leading and structuring processes for format design and development, such as TV series, realities, documentaries, movies, and digital marketing campaigns.

As a lead executive producer, I have worked in initiatives for important brands such as RCN TV, Caracol TV, Nickelodeon, MTV, Comedy Central, Paramount +, Netflix, and Discovery Channel, among others.

As a supervising producer in production and post-production.

I had the opportunity to support and supervise important projects from a studio point of view.

## HARD SKILLS

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- › Production design.
- › Organization and leadership of efficient work teams of different sizes.
- › Collaborative work with directors, producers, and department leaders to ensure the compliance of the schedule and budget.
- › Logistical management production.

- > Creative leadership.
- > Trust building with teammates and clients.
- > Networking and collaborating with key players in the industry.
- > Project management.
- > Clear and persuasive communication.
- > Fluid and assertive client communication.
- > Designing and managing schedules that align with the budgets.
- > Leading work teams of, up to 200 people.
- > Leading the process of deliverables for clients.
- > Leading administrative and legal processes.

## SOFT SKILLS

- > Guide the different work teams to preserve the artistic integrity and narrative coherence of the show.
- > Coordinate writing processes with knowledge of narrative and character development.
- > Casting direction guiding actors and presenters towards performances aligned with the vision of the show.
- > Conforming and leading the editor's team and aligning them with the artistic and creative goals.
- > Designing following the schedule for each of the postproduction processes such as Editing, audio, music, VFX, color and finalization.
- > Sensitivity for establishing good public relations.
- > Knowledge of motion graphics processes.
- > Knowledge of audio and musical processes.
- > Knowledge of the components used for digital marketing.





## DRIVERS

- > Networking.
- > Leadership.
- > Creativity.
- > Challenges.
- > Communication.
- > Public relations.

Yours sincerely,

**Camilo Augusto Baquero Rodriguez.**

## ONLINE

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# EXPERIENCES



## YUBARTA FILMS

CEO & FOUNDER.



## GREENWAY PICTURES - TELEMUNDO TOP CHEF VIP 2024

Digital Director - Marketing Shoot Top Chef VIP.  
February 2024 - March 2024.

### Main responsibilities

- › Workflow design for coverage.
- › Digital Director.
- › Creative support for the realization of the pieces.
- › Performance direction based on the pieces designed for the campaign.
- › Fixer Desing.



## PARAMOUNT + - DRAG RACE ALL STAR

Executive Producer - Marketing Shoot Drag Race All Star.  
October 2023 - November 2023.

### Main responsibilities

- › Executive design for the production of the Fixer.
- › Formation of a highly competitive team, which responded to the height and demands of the project.
- › Strategic design for the correct coverage of all units.



## SUPERDOME LATAM BOGOTÁ 2023 LA FAMILIA - BME

General Producer - Showrunner.  
October 2023 - November 2023.

### Main responsibilities

- › Design of audiovisual coverage for the transmission of the show.
- › Design and implementation of technical map for game broadcasting and streaming.
- › Rundown design.
- › Running the show during the three days of transmission.



## VIACOM CBS



### PARAMOUNT+ - AUTOGOL

**Supervising Producer (production and post-production).  
September 2022 - October 2023.**

#### Main responsibilities

- › Overseeing the shooting to ensure the implementation of all agreed-upon aspects in production.
- › Monitoring and providing editorial support during post-production, until the final product delivery.
- › Supporting editorial direction according to the needs of the platform's coverage.



### NICKELODEON - CLUB 57

**Production Manager & Post - Production Supervisor.  
September 2020 - August 2021.**

#### Main responsibilities

- › Support and supervision during the pre-production phase in key processes such as: locations approval, characters, fittings, etc.
- › Support and supervision to secure all aspects of story content have been implemented during the shooting.
- › Monitoring and editorial support during post-production.
- › Responsible for fluent and friendly communication between client and production company.



### NICKELODEON - NOOBEEES S2

**Supervising Producer - Digital Director.  
March 2019 - November 2019.**

#### Main responsibilities

- › Support and supervision during the pre-production phase in key processes such as: locations approval, characters, fittings, etc.
- › Monitoring the shooting implementation of all aspects agreed in production.
- › Support and coordination for the ancillary activities around the initiative.
- › Strategy design to achieve an ambitious and outstanding digital plan, in parallel with production.



## NICKELODEON - NOOBEEES S1

**Supervising Producer - Digital Director.**  
**March 2018 - November 2018.**

### Main responsibilities

- › Support and supervision during the pre-production phase in key processes such as: locations approval, characters, fittings, etc.
- › Monitoring the shooting implementation of all aspects agreed in production.
- › Support and coordination for the ancillary activities around the initiative.
- › Strategy design to achieve an ambitious and outstanding digital plan, in parallel with production.



## COMEDY CENTRAL - LA CULPA ES DE LLORENTE

**Showrunner and Executive Producer.**  
**March 2017 - July 2017.**

### Main responsibilities

- › Design the production process managing to customize the initiative for the signal in Colombia.
- › Conform the team according to the characteristics of the initiative.
- › Running the show in the recording stage.
- › Review in conjunction with the brand of each of the episodes for its projection.
- › Casting design and development.

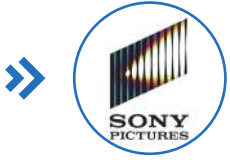


## NICKELODEON, MTV & COMEDY CENTRAL YO SOY FRANKIE S1, S2

**Supervising & Production Consultant.**  
**January 2016 - February 2017.**

### Main responsibilities

- › Supervising producer and consultant for budgetary design for potential initiatives of diverse scope.
- › Coordination and assistance in the approaching process between Viacom and different local production companies.
- › Supervising producer (production and post-production) for TV series "Popland" - "Yo Soy Frankie" S2 and 2b and Kids' Choice Colombia 2016.



## SONY PICTURES TELEVISION LATIN AMERICA



### CARACOL TV - LA GLORIA DE LUCHO

**Co Executive Producer.**  
March 2017 - February 2018.

#### Main responsibilities

- › Budget design and execution.
- › Organizational chart design according to the characteristics of the initiative.
- › Search and hire of a crew up to the standards of the initiative.
- › Monitoring the writing process parallel to the shooting, while designing strategies to achieve the defined goals.
- › Responsible for the fluent and friendly communication between the cast and the production team.
- › Conceptual support to the client's comments and requirements in key aspects of the story.



### DISCOVERY CHANNEL - DESAFÍO DISCOVERY

**Executive Producer.**  
March 2015 - December 2015.

#### Main responsibilities

- › Budget execution design.
- › Responsible for the casting design and hiring strategies for the show in Mexico, Colombia, Brazil and Argentina.
- › Support and assistance in the logistic design for a non-stop 24 -hour coverage show.
- › Support and monitoring of the application for tax incentives granted by the local government of Puebla.
- › Safeguard the editorial line drawn by the client for this special show.





## NICKELODEON - KIDS CHOICE AWARDS 2017

**Executive Producer - Non-scripted Show.  
June 2017 - September 2017.**

### Main responsibilities

- › Design and budget presentation to the client.
- › Approved budget execution design.
- › Presentation of supplier options for both technical and artistic key areas of the show.
- › Design of the organization chart according to the characteristics for this type of show.
- › Development of artistic proposals to make the best use of the invited talent on stage and on screen.
- › Design and assistance in casting for the show.
- › Design and monitoring of the agreed timeline for each department of the show.
- › Negotiate with the main suppliers for the show.
- › Support and assistance during the live digital strategy for the airing of the show.
- › Support and monitoring of ancillary activities related to the show.



## NICKELODEON - KIDS CHOICE AWARDS 2015

**Executive Producer - Non-scripted Show.  
June 2015 - September 2015.**

### Main responsibilities

- › Design and budget presentation to the client.
- › Approved budget execution design.
- › Presentation of supplier options for both technical and artistic key areas of the show.
- › Design of the organization chart according to the characteristics for this type of show.
- › Development of artistic proposals to make the best use of the invited talent on stage and on screen.
- › Design and assistance in casting for the show.
- › Design and monitoring of the agreed timeline for each department of the show.
- › Negotiate with the main suppliers for the show.
- › Support and monitoring of ancillary activities related to the show.



## RCN TV - HILO DE SANGRE AZUL

**Line Producer.  
September 2014 - March 2015.**

### Main responsibilities

- › Responsible for project production design and budget execution.
- › Assistance and support for the global shooting design of the show.
- › Responsible for the main procurement processes for the show such as: casting, equipment rental, main locations, and other types of business deals related to the show.
- › Support and monitoring of ongoing strategies responding to unforeseen events, to achieve the least possible impact on productivity.



## NICKELODEON - KIDS CHOICE AWARDS 2014

**Executive Producer - Non-scripted Show.**  
**March 2014 - September 2014.**

### Main responsibilities

- › Design and budget presentation to the client.
- › Approved budget execution design.
- › Presentation of supplier options for both technical and artistic key areas of the show.
- › Design of the organization chart according to the characteristics for this type of show.
- › Development of artistic proposals to make the best use of the invited talent on stage and on screen.
- › Design and assistance in casting for the show.
- › Design and monitoring of the agreed timeline for each department of the show.
- › Negotiate with the main suppliers for the show.
- › Support and monitoring of ancillary activities related to the show.



## RCN TV - COLOMBIA TIENE TALENTO S2

**Line Producer - Non-scripted Show**  
**March 2013 - September 2013.**

### Main responsibilities

- › Budget and cash flow design for each phase of the project.
- › Design and monitoring of the agreed timeline for each department of the show.
- › Search and hire of the crew, with specific capabilities for these types of shows.
- › Responsible for strategic alliances with different corporations, to expand the casting channels.
- › Design of the organization chart according to the positions required in these types of shows.
- › Development and monitoring of the security plans of the project.
- › Support and monitoring of the artistic department security guidelines.
- › Operational design for the transfer of the entire crew throughout the country during the 4 weeks of the casting phase.



## RCN TV - DOCTOR SOS S2

**Line Producer.**  
**June 2013 - September 2013.**

### Main responsibilities

- › Budget execution design.
- › Design of the organizational chart according to project specificities.
- › Design and monitoring of the detailed activity timeline.
- › Search for strategic alliances with corporations linked to the health sector to contribute to the project.





## LICENSED SHOW COLOMBIA FOR WHO WANTS TO BE A MILLONAIRE

**Co Executive Producer.**  
**November 2012 - February 2013.**

### **Main responsibilities**

- › Responsible for the budget execution of both projects.
- › Design and monitoring of the parallel timeline of both projects, optimizing processes thanks to the proximity between the assemblies.
- › Support as liaison during the license acquisition process.
- › Coordination for the procurement of key resources such as: key art, licenses, protocols, etc.
- › Support and monitoring during shooting days.

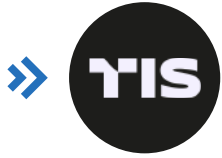


## RCN TV - COLOMBIA TIENE TALENTO S1

**Line Producer.**  
**November 2011 - June 2012.**

### **Main responsibilities**

- › Budget and cash flow design for each phase of the project.
- › Design and monitoring of the detailed activity timeline by department.
- › Search and hire of the crew, with specific capabilities for these types of shows.
- › Responsible for strategic alliances with different corporations, in order to expand the casting channels.
- › Design of the organization chart adjusted to the positions required in these types of shows.
- › Development and monitoring of the security plans of the project.
- › Support and monitoring to the artistic department security guidelines.
- › Operational design for the transfer of the entire crew throughout the country during the 4 weeks of the casting stage.



## TIS PRODUCTIONS



### NETFLIX - LA LEY DE LA SELVA

**Executive Producer.**  
**August 2021 - March 2022.**

#### Main responsibilities

- › Design and oversee production budget.
- › Coordination and leadership of production company / Client on-boarding for each of the departments involved.
- › Assistance and support for content structuring of tv format development.
- › Production organization chart configuration and assignment of functions, according to show requirements.
- › Procurement of film and TV suppliers, casting agencies, directors, on-camera talent, among others.
- › Strategic Planning and execution of casting in Mexico City.
- › Design of online work agendas, which allowed the client to know everything related to the project in real time.
- › Support with creative solutions in unforeseen situations since it was a on-going format.



## RCN TV



### RCN TV - THE X FACTOR, REALITY SHOW

**Line Producer.**  
**December 2019 - October 2020.**

#### Main responsibilities

- › Budget execution design.
- › Design of detailed activity timeline for each department of the project.
- › Support and coordination of 360° communication strategies to promote the relaunch of the brand locally.
- › Build and hire of the necessary crew for each of the departments of the project.
- › Operational logistical design for all phases of the project.
- › Development of strategies for the rethinking of the format, due to the halt in activities because of the global emergency caused by Covid 19.
- › Redesign of the responsibility's organization chart for the proper functioning during confinement.
- › Support and guidance for stage redesign, according to the standards of health authorities.